A Single Version of the Truth—How HP Is Advancing Business Intelligence

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ABSTRACT

Does your organization have myriads of disconnected data marts that make company-wide decision making nearly impossible? Does it suffer from inaccurate reporting due to long lag times between action and intelligence? Learn how HP faced these problems in their own IT environment and developed a new approach for cost-effective enterprise-wide business intelligence, with faster time to implementation, simplified technology, very fast query response, and low administrative management. HP's Data Center Consolidation program is intended to remove more than $1B out of HP's IT costs, while aligning their core infrastructure to the speed, agility and cost structures that HP's business innovation requires. This breakthrough in enterprise data warehousing technology may assist other organizations in reducing costs while increasing service levels and aligning IT with business goals.

No paper was submitted for publication.

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