

Paper 247-2007

# Leveraging Location for Better Analytics and Reporting

Steve Trammell, ESRI

## ABSTRACT

Effective utilization of the location components in your existing data can lead to better business decisions and more effective communication of these decisions.

This presentation will highlight how SAS® users are using SAS/GIS® to more effectively locate service and product outlets. We will also describe how various SAS products can now leverage location to improve risk analysis, regulatory compliance and public services.

**No paper was submitted for publication.**

## CONTACT INFORMATION

Steve Trammell  
ESRI  
strammell@esri.com

SAS and all other SAS Institute Inc. product or service names are registered trademarks or trademarks of SAS Institute Inc. in the USA and other countries. ® indicates USA registration.

Other brand and product names are trademarks of their respective companies.