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Sponsor Presentation: Making Better Decisions: SAS in the Energy Marketplace

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ABSTRACT

Most major corporations have automated their businesses through the use of enterprise resource planning and other operational systems. When polled however, most executives still are not seeing competitive differentiation through the use of these systems. Business analysts, hired to help companies sift through the masses of data in the organization, are able to make better decisions by using the best quantitative and analytical software such as SAS.

This track highlights a variety of cases where the SAS platform for analytics is being used to ensure that energy companies have the best data and quantitative results and can, therefore, make the best decisions for the company.

No paper was submitted for publication.

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