Paper 347-2007

Customer Case Study: Revolutionizing Risk Management with Enterprise Business Intelligence

Stephen Gladysz, JP Morgan Chase

ABSTRACT

This presentation provides an overview of the migration of JP Morgan Chase from their existing SAS architecture to the SAS® Enterprise Business Intelligence Platform and the improvements they received in performance, time-savings and overall costs. The underlying SAS architecture transition was a simple process that included users not being exposed to significant change. The power of the SAS platform is delivered through Futrix, a layer that sits on top of the SAS platform that is designed for extensibility and customizability, creating self-sufficient users. Futrix provides sophisticated reporting, query and analysis, data navigation, performance management, metadata management and administration.

This paper outlines the benefits and value gained in the real-world delivery of business intelligence using SAS technology.

No paper was submitted for publication.

CONTACT INFORMATION

Stephen Gladysz
JP Morgan Chase
Steve.Gladysz@chase.com

SAS and all other SAS Institute Inc. product or service names are registered trademarks or trademarks of SAS Institute Inc. in the USA and other countries. ® indicates USA registration.

Other brand and product names are trademarks of their respective companies.