

Paper 160-2008

Using Analytics to Boost Your Bottom Line in Property and Casualty Insurance

Edward Vandenberg, Accenture

ABSTRACT

The increasing competition in the Insurance industry makes the many variables of Property and Casualty Insurance more important to monitor, model, and forecast. Many companies are seeing a need to review risk selection and increase emphasis on obtaining proper rates for risks being insured. In this presentation, you will learn how Predictive Analytics can reveal unique insights that will help focus business efforts that directly contribute to key performance metrics.

No paper was submitted for publication.

CONTACT INFORMATION

Edward Vandenberg
Accenture
edward.h.vandenberg@accenture.com

SAS and all other SAS Institute Inc. product or service names are registered trademarks or trademarks of SAS Institute Inc. in the USA and other countries. ® indicates USA registration.

Other brand and product names are trademarks of their respective companies.